

Case study - Fast-moving consumer goods

Implementing the 4flow iTMS for continuous 4PL services for a European road network

Background

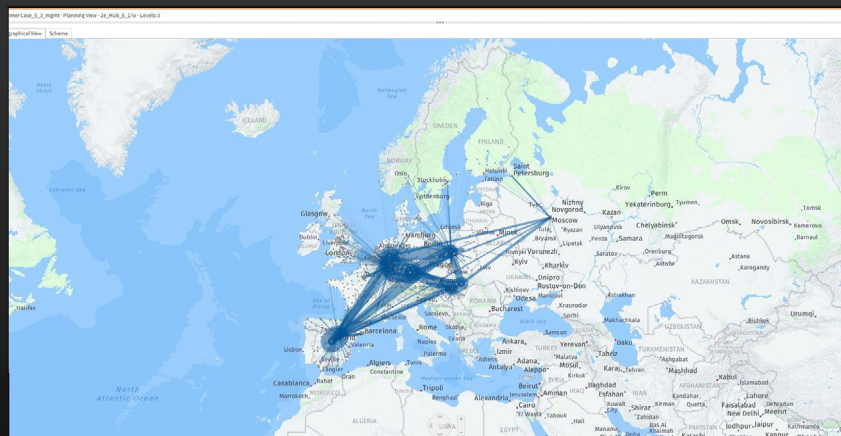
- > Distribution of consumer goods between manufacturing plants and suppliers to distribution warehouses
- > Systems and processes not aligned between factories and warehouses
- > Low carrier performance and reliability

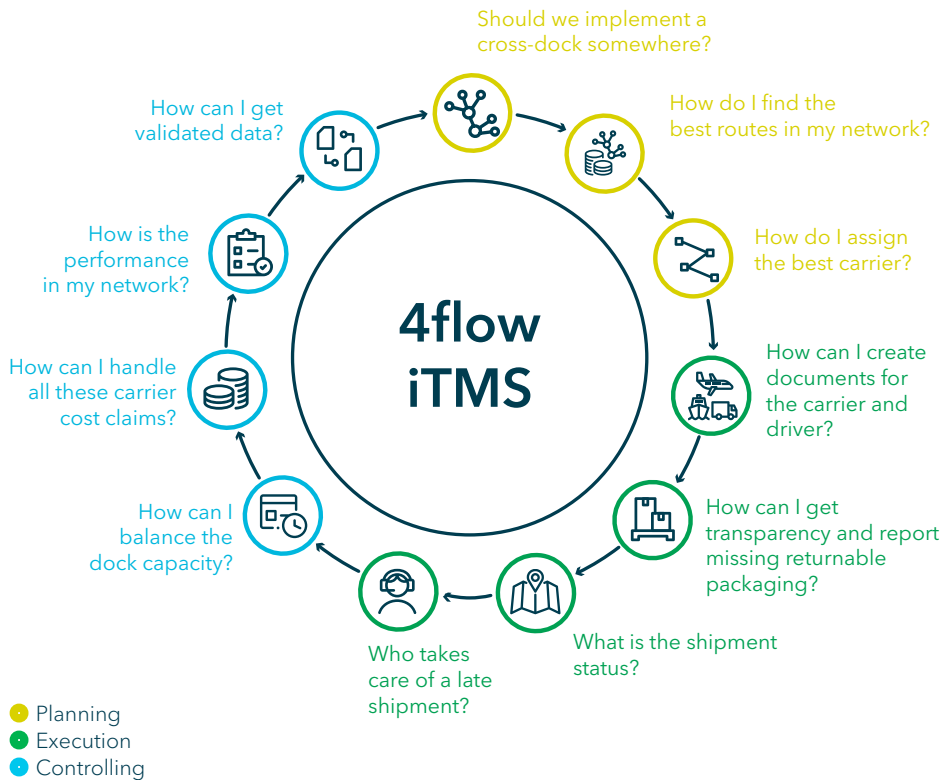
Project approach

- > Implement a central control tower solution using the 4flow iTMS, including tactical planning, operative optimization, transportation execution and dock management
- > Perform tactical optimization of the transportation network, including milkruns, triangle set-ups, frequency and rate card optimization, etc.
- > Perform dynamic optimization of shipments on a day-to-day basis

Outcome and benefits

- 1 12% cost savings identified and confirmed by customer
- 2 Implementation of the control tower solution in a very short time
- 3 Plant and warehouse loading performance and transparency improved





Customize your iTMS set-up to answer your most pressing questions

With its modular architecture, the 4flow iTMS can be tailored to your individual needs.

Whether in strategic, operational or tactical planning: The 4flow iTMS modules give you the insights you need for efficient end-to-end transportation management.

About 4flow

4flow is a leading provider of supply chain consulting, software and fourth-party logistics (4PL) services. With this cross-functional competency, we are able to meet and exceed the highest standards of quality and innovation.

20+

offices in Europe, North America, South America and Asia

1000+

team members globally


400+

customers globally

Our expertise - supply chain software


Software for network optimization and fully integrated transportation and container management

 **Digitization and software**

 **Supply chain strategy**

 **Sustainable supply chain**

 **Network and transportation optimization**

 **End-to-end transportation management**

4flow customers

Adient AGCO Knorr-Bremse
Lear Magna MARS Volvo
Yanfeng

Interested or have questions?

Contact us!

Get in touch to have your questions answered or to schedule a live demo of our software solutions.

We look forward to hearing from you.

4flow software

Michael Kagel

Senior Expert,

Software Sales

+49 152 08679902

m.kagel@4flow.com

